

FCA CANADA 2020 WIN YOUR WHEELS CONTEST (“CONTEST”)

**THIS CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY
AND IS GOVERNED BY CANADIAN LAW.**

1. CONTEST PERIOD:

The FCA Canada Inc. “2020 WIN YOUR WHEELS Contest” (the “**Contest**”) begins on January 10, 2020 at 12:00:01 a.m. Eastern Time (ET) and ends on December 31, 2020 at 11:59:59 p.m. ET (the “**Contest Period**”).

2. ELIGIBILITY:

Contest is open to all legal residents of Canada who have reached the age of majority in their province/territory of residence at the time of entry, except employees, contractors, representatives or agents (and those with whom such persons are domiciled, whether related or not) of the Marketing and Sales departments of FCA Canada Inc. (the “**Sponsor**”), its dealerships, advertising/promotion agencies and the Independent Contest Organization (collectively, the “**Contest Parties**”), and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) are not eligible to participate. By participating in this Contest, you agree to be legally bound by the terms and conditions of these Official Rules and Regulations (the “**Rules**”).

3. HOW TO ENTER:

There are three (3) ways to enter:

1. Online Entry Form

You can obtain one (1) entry worth four (4) ballots into the Contest by completing an online entry form at www.winyourwheelscontest.ca from January 10 – December 31, 2020 or on any event online entry methods hosted on www.alloutclearout.ca, Clickndrivedeals.ca, summerclearance.ca, Jeep.ca, Ramtruck.ca, Dodge.ca, Chrysler.ca, fiatcanada.com, alfaromeo.ca, Facebook.com or Instagram.com. Fully complete the entry form provided and agree to the terms and conditions of these Official Rules and Regulations.

2. Attend an eligible Chrysler, Jeep, Dodge, Ram, FIAT, Alfa Romeo, Mopar or Auto Racing Event in Canada (“Events”).

You can obtain one (1) entry worth four (4) ballots into the Contest by completing a paper ballot or an iPad entry form at a kiosk at any of the participating Chrysler, Dodge, FIAT, Jeep, Ram, Alfa Romeo, Mopar or Auto Racing Events listed online at www.fcacanada.ca/2020events (the “**Events**”). Fully complete the entry form provided and agree to the terms and conditions of these Official Rules and Regulations (entry via an Online Entry Form or at an Event is referred to herein as a “**Standard Entry**”).

All eligible Standard Entries received during the Contest Period will be entered into the random Prize draw (see Rule 5). The Events may be subject to cancellation or rescheduling and the Sponsor is not liable for the inability of any person to participate in the Contest due to any such cancellation or schedule change.

Event locations and dates may be added/cancelled throughout the program period. An updated Event schedule can be found online at www.fcacanada.ca/2020events.

You can earn an additional Entry in the random draw as follows:

a. Opt-in to receive more information from the Sponsor:

When completing your Standard Entry, select to opt-in to receive more information from the Sponsor, including the latest vehicle information and special offers and you will receive one (1) entry worth one (1) ballot into the random draw. Limit of one (1) Opt-in Entry is permitted per person/email address during the Contest Period.

3. Mail-In Entry

To obtain five (5) ballots into the Contest print by hand your full name, complete mailing address (including postal code), daytime telephone number (including area code), valid email address (optional), on a plain piece of paper and mail along with a minimum 50-word essay describing your favourite vehicle (the "Mail-In Entry") to: "2020 WIN YOUR WHEELS Contest", The Marco Corporation, PO Box 4099, Paris, ON N3L 4B1. Mail-in Entries must be postmarked between January 10, 2020 and December 31, 2020 and received by January 6, 2021 to be eligible for the draw.

Standard Entry, Opt-in Entry and Mail-in Entry are collectively referred to herein as the "**Entries**".

There is a maximum of five (5) ballots permitted per person/email address during the Contest Period, which will be awarded upon completion of your one (1) Standard Entry worth four (4) ballots and one (1) Opt-in Entry worth one (1) ballot or one (1) Mail-in Entry worth five (5) ballots. For greater certainty, you can only use one (1) email address and one (1) name to enter the Contest. If it is discovered that you have attempted to: (i) obtain more than five (5) ballots per person/email address during the Contest Period or (ii) use more than one (1) email address to enter the Contest; then (in the sole discretion of the Sponsor) you will be disqualified from the Contest and all of your Entries may be voided. Your Standard Entry will automatically be rejected if the entry form is not fully completed and submitted during the Contest Period. Use of any automated system to enter or otherwise participate in this Contest is prohibited and will automatically result in disqualification.

4. THE PRIZE AND APPROXIMATE RETAIL VALUE:

The Prize will consist of one (1) voucher worth up to \$69,000 to be used towards the purchase or lease of a new 2020/2021 Chrysler, Jeep, Dodge, Ram, FIAT or Alfa Romeo vehicle as selected by the winner.

Maximum retail value of the voucher is sixty-nine thousand dollars (\$69,000) and applies to the selected vehicle's after-tax price. No incentives, discounts or rebates may be applied to the price of the vehicle. The voucher can be applied to the price of optional factory equipment, paint colour option, freight, and all applicable taxes. Winner is responsible to pay all costs in excess of \$69,000 including incremental costs of any vehicle with a retail price, which is higher than \$69,000 and is responsible to pay in any event the licensing, registration, insurance, dealer fees and all vehicle maintenance costs including fuel. If the winner purchases or leases a vehicle with a retail value that is less than sixty-nine thousand dollars (\$69,000 CDN), then he/she will not be awarded the cash equivalent of the difference under any circumstances. The Winner will be required to provide proof of insurance and valid driver's license at time of delivery for the province or territory in which they reside. Prize must be accepted as awarded with no substitutions except by the Sponsor in its sole discretion. Prize is not transferable (except within household).

5. RANDOM PRIZE DRAW AND WINNER SELECTION:

On January 8, 2021 (the "**Draw Date**") in Brantford, ON at approximately 2:00 p.m. ET, one (1) eligible entrant will be selected for the Prize by random draw from among all eligible Entries received in accordance with these Rules during the Contest Period. The odds of winning depend on the number of eligible Entries received in accordance with these Rules during the Contest Period.

The Sponsor or its designated representative will make five (5) attempts to contact the selected entrant by telephone or email (using the information provided at the time of entry) within ten (10) business days of the Draw Date. If the selected entrant cannot be contacted within five (5) attempts or ten (10) business days of the Draw Date (whichever occurs first), or there is a return of any notification as undeliverable; then that selected entrant will be disqualified and

the Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible Entries.

Before being declared the confirmed Prize winner, the selected entrant will be required to: (a) correctly answer a mathematical skill-testing question administered by phone, without mechanical or other aid; (b) supply proof of age and residency by providing a photocopy of one (1) piece of Canadian issued Government photo identification (including date of birth); and (c) sign and return within ten (10) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize as awarded; (iii) releases the Contest Parties and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the "**Releasees**") from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. If the selected entrant: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; and/or (c) cannot accept the Prize for any reason; then he/she will be disqualified (and will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible Entries received in accordance with these Rules during the Contest Period (in which case the foregoing provisions of this section shall apply to such new selected entrant).

6. GENERAL CONDITIONS:

All Entries become the property of the Sponsor. The Releasees assume no responsibility for lost, delayed, incomplete, incompatible or misdirected Entries. All Entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means or do not conform to or satisfy the conditions set forth in these Contest Rules, may be disqualified by the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants.

The Releasees will not be liable for any failure of the Website during the Contest Period; for any technical malfunction or other problems relating to telephone networks or lines, computer online systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Contest Parties for any reason including, but not limited to, technical problems or traffic congestion on the internet or at any website; or any combination of the above. Further, the Releasees will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.

All Entries are subject to verification. The Sponsor reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor) to participate in this Contest. Failure to provide such proof in a timely manner may result in disqualification. The sole determinant of the time for the purposes of valid Entries in this Contest will be the Contest server(s).

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to withdraw or amend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor, with the consent of the Régie, reserves the right to cancel or suspend this Contest, or to amend these Rules without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind.

For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of the Prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: www.fcacanada.ca/privacy/), unless the entrant otherwise agrees.

7. LANGUAGE DISCREPANCY:

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Contest entry form, website, point of sale, television, print or online advertising; the terms and conditions of these Rules shall prevail, govern and control.